

SPONSORSHIP PROPOSAL

**INTERNATIONAL CONFERENCE ON
COMPUTING AND INFORMATICS
[ICOCI 2015]**

“Computer Science for Improving the Quality of Life”

Istanbul, TURKEY

11 - 13 August 2015

ICOCI 2015 Conference Secretariat
School of Computing (SoC)
UUM College of Arts & Sciences
Universiti Utara Malaysia
06010 Sintok, Kedah, MALAYSIA

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Email: icoci@uum.edu.my
Website: <http://www.icoci.cms.net.my/icoci2015/>

CONTRIBUTION CATEGORIES

PLATINUM (\geq RM50,000)*	
i.	The company/organisation's name and logo will be listed on the conference website upon the receipt of contribution and will appear in many visible ways during the conference e.g. programme book, conference bag and proceedings.
ii.	The company/organisation will be mentioned in media and other promotional opportunities.
iii.	Complimentary advertisement (one coloured full-page) column in the programme book.
iv.	The logo of sponsoring company/organisation will appear on the backdrop and front cover of proceeding.
v.	Complimentary for ONE (1) participant to attend the conference for every 10 K contribution.
vi.	Verbal note of appreciation during the conference and Platinum certificate of contribution.
vii.	The rights of distributing brochure on the company's product and services during the conference.

GOLD (\geq RM30,000 and $<$ RM50,000)*	
i.	The company/organisation's name and logo will be listed on the conference website upon the receipt of contribution and will appear in many visible ways during the conference e.g. programme book, conference bag and proceedings.
ii.	The company/organisation will be mentioned in media and other promotional opportunities.
iii.	Complimentary advertisement column (one black & white full-page) in the programme book.
iv.	The logo of sponsoring company/organisation will appear on the backdrop and front cover of proceeding.
v.	Complimentary for ONE (1) participant to attend the conference for every 10 K contribution.
vi.	Verbal note of appreciation during the conference and Gold certificate of contribution.

SILVER (\geq RM10,000 and $<$ RM30,000)*	
i.	The company/organisation's name and logo will be listed on the conference website upon the receipt of contribution and will appear in many visible ways during the conference e.g. programme book, conference bag and proceedings.
ii.	The company/organisation will be mentioned in media and other promotional opportunities.
iii.	Complimentary advertisement column (half-page in black & white) in the programme book.
iv.	The logo of sponsoring company/organisation will appear on the backdrop and front cover of proceeding.
v.	Complimentary for ONE (1) participant to attend the conference for every 10 K contribution.
vi.	Verbal note of appreciation during the conference and Silver certificate of contribution.

GIFT ($<$ RM10,000)*	
i.	Contribution that exceeds the amount of RM8,000 will receive one full-page coloured advertisement column in the conference's programme book (advertisement artwork prepared by the company).
ii.	Contribution that exceeds the amount of RM5,000 will receive one full-page black and white advertisement column in the conference's programme book (advertisement artwork prepared by the company).
iii.	Contribution that exceeds the amount of RM3,500 will receive a half-page black and white advertisement in the conference's programme book.
iv.	Contribution that exceeds the amount of RM2,500 will receive a quarter-page black and white advertisement column in the conference's programme book.
v.	Contribution that exceeds the amount of RM1,500 will receive a business card size (2.8 inches x 4.14 inches) black and white advertisement column in the conference's programme book.
vi.	Contribution less than RM1,500 – the contributor's name will be listed in the conference's programme book.

**Contribution could be in the form of cash or cheque, cash-equivalent goods or services. Among suggested goods needed for the conference are stationeries, files, conference's bag, caps, books, t-shirt, printing materials and services, souvenirs, drinking water and other relevant goods. CASH OR CHEQUE CONTRIBUTION IS ELIGIBLE FOR TAX EXEMPTION.*

For any inquiries or questions regarding sponsorship kindly contact us:

Conference Secretariat
International Conference on Computing and informatics (ICOCI 2015)
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(Attention: Prof. Dr. Ku Ruhana Ku Mahamud)